About Workshop
This workshop aims to provide solution as how to improve the economy of Pakistan by introducing the concepts of e-Commerce. The workshop provides case studies of leading companies from New Zealand to highlight the issues faced by western world.

E-Learning has evolved from correspondence study via postal delivery through learning supported by the information and communication technologies to mobile and virtual learning. E-Learning is used as a faster means of imparting knowledge to the learners.

The objectives include the dynamic exchange of ideas among leading researchers, educators, developers and practitioners to share their research and disseminate innovations in education, business and government.

Organization

Military College of Signals
ECR, SSQ Block, Military College of Signals, Humayun Road Rawalpindi, Pakistan.

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President software Society
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Registration Details

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>MCS Students</td>
<td>Rs. 1500/-</td>
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<tr>
<td>NUST Students/Alumni</td>
<td>Rs. 2000/-</td>
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<tr>
<td>Professionals/Others</td>
<td>Rs. 3000/-</td>
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**The Expert**

Parwaiz Karamat is currently working as the Principal Lecturer at the Open Polytechnic of New Zealand. He has done his postgraduate studies in data communication and computer network from MIT, USA and Master of Science (Systems Engineering) and Bachelor of Science in Electrical Engineering. He is member of IEEE (USA) since 1974. He had worked for IBM World Trade Corporation (Pakistan) and for Hewlett-Packard (Saudi Arabia), in addition to two years as staff Engineer with DejurGrundig at their California office in Los Angeles USA. He is also a visiting faculty for the California State University at San Bernardino, California, USA.

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**SCHEDULE**

**Day 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>0900</td>
<td>Registration</td>
</tr>
<tr>
<td>1000 -1015</td>
<td>Welcome Note</td>
</tr>
<tr>
<td>1015 -1100</td>
<td>The paradigm shift: the new world of business</td>
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<tr>
<td>1100 -1230</td>
<td>e-commerce &amp; e-Marketplace</td>
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<tr>
<td>1230 -1300</td>
<td>Question Answer session</td>
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<tr>
<td>1300 -1400</td>
<td>Break</td>
</tr>
<tr>
<td>1400 -1445</td>
<td>Dimensions of Electronic Commerce</td>
</tr>
<tr>
<td>1445 -1500</td>
<td>Question Answer session</td>
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<tr>
<td>1500 -1545</td>
<td>Structure of Business Models</td>
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<tr>
<td>1545 -1600</td>
<td>Question Answer session</td>
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**Day 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>1000</td>
<td>Pure E-commerce Application: E-Learning</td>
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<tr>
<td>1045 -1100</td>
<td>Question Answer session</td>
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<tr>
<td>1100 -1145</td>
<td>Capacity building for E-learning</td>
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<tr>
<td>1145 -1200</td>
<td>Question Answer session</td>
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<tr>
<td>1200 -1245</td>
<td>Building capacity for Hardware and Networks</td>
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<tr>
<td>1245 -1300</td>
<td>Question Answer session</td>
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<tr>
<td>1300 -1500</td>
<td>Break for Friday Prayers</td>
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<tr>
<td>1500 -1545</td>
<td>Building the E-commerce Frame Work</td>
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<tr>
<td>1545 -1600</td>
<td>Question Answer session</td>
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**Who should attend?**

- e-Commerce Professionals
- Software Designers and Developers
- Business developers
- Academia
- Students
- Educationists and researchers in education
- Government officials.

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**Outcomes?**

Among other things the participants will be able to learn the following:

- How to utilize electronics to achieve greater business returns?
- How to use technology to support businesses?
- How to build an e-Commerce framework?
- How can the academia benefit from e-Learning?
- How to benefit from the successes of western world in the areas of e-Commerce and e-Learning?
- What will be the expected gain for commerce industry in Pakistan?
- How can Pakistan achieve sustainable competitive edge in revenue generation by using latest technology?