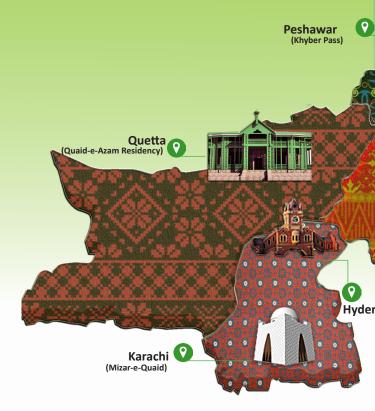






# Amazing

Islamaba (Faisal Mos



## STAN



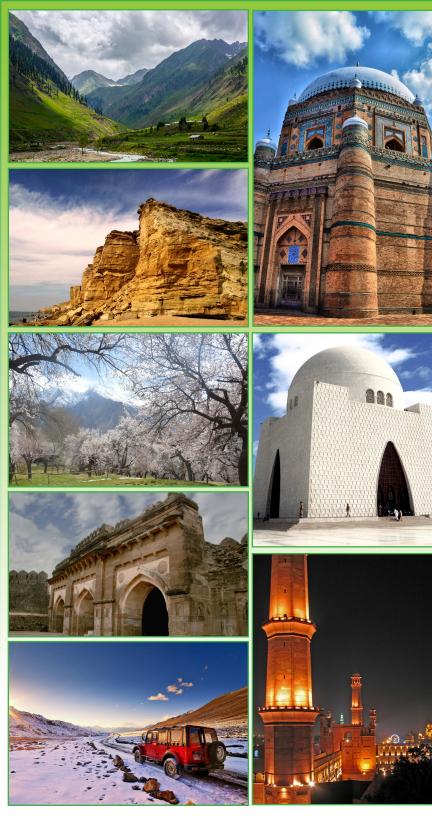
**INTRIGUING FACTS** 

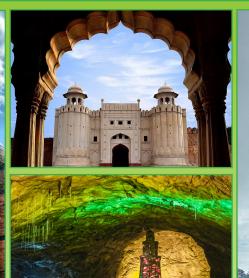
- "Khewra Salt Mine" is the second-largest and oldest salt mine in the world¹
  - K2 is the second highest mountain on Earth<sup>2</sup>

abad

Gwadar Port is the largest deep sea port in the world, located along the coastline of Balochistan<sup>3</sup>

> Sources: Pakistan Mineral Development Corporation<sup>1</sup>, Gilgit Baltistan Scouts<sup>2</sup>, US Embassy Pakistan<sup>3</sup>

















#### INVESTMENT O

#### **SPORTS**

The sector exports goods worth USD 450m annually

#### **PHARMACEUTICAL**

Pakistan exports of pharmaceutical products was US\$235.75 Million during 2020



#### LIVESTOCK

Livestock makes up 60% of agriculture and 11.7% of our GDP

#### CITRUS

Citrus fruit production of Pakistan stood at 2.3 million tonnes in 2020 growing at an average annual rate of 4.05% since 1971

#### **DRY FRUIT**

In the year 2019, our dry fruit exports accounted up to USD 19m.

#### AGRICULTURE

Pakistan's agriculture sector plays a central role in the economy, contributing 18.9 percent to GDP



#### PPORTUNITIES

#### **FOOD PROCESSING**

Food and beverage processing industry is the 2nd largest industry of Pakistan



#### **TEXTILES**

Pakistan is the 8th largest exporter of textile products in Asia and 4th largest producer of cotton

#### Automobiles growth of 54 2022 against

Automobile sector marked tremendous growth of 54.1% during July-March FY 2022 against 21.6% growth last year

#### LOGISTICS

Pakistan made a total of USD 562m by exporting transport services in FY 2021-22

#### TOURISM & HOSPITALITY

Pakistan is home to picturesque sites, one of the oldest civilizations and some of the highest mountains of the world



The ICT industry size is targeted to reach \$20 billion by 2025



## PAKISTANG LANGE





2 Land Area 796,095 km²



Population
Approx 220.9 Million



4 Growth Rate 5.6% (FY 2021)



5 Literacy Rate 62% (2021-22)



Geography

Located in the Northwestern part of the South Asian subcontinent, bordered by Iran on the West, Afghanistan on the Northwest, China on the Northeast, India on the East, and the Arabian Sea on the South.

7 Major Cities

Karachi, Lahore, Peshawar, Quetta, Gilgit

Climate

Four seasons: Summer (May-July; hot with extreme temperature upto 50°C), Monsoon (July-August), Autumn (October-November) and Winter (December-March).Coastal area: generally warm all year-round. Northern area: snow in winter.

0 Language

Urdu – National
English – Official and is widely spoken
as a business language
Local languages: Punjabi, Siraiki,
Sindhi, Dogri, Pashto, Hindko, Balochi,
Brahui, Balti, Shina

10 Tir

Time

**GMT + 5** 

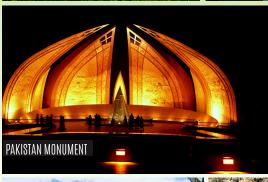
Country Code

#### ISLAMABAD - THE BEAUTIFUL















#### WHY YOU WILL LOVE ISLAMABAD

With all the advantages of a major city, Islamabad offers an enviable lifestyle in an environment that is ideal for academic and research pursuits.



Second most beautiful capital of the world



History of Islamabad dates back to 0.1–0.5M years ago



Average Temperature: Low 2°C, High 38°C, 620 mm highest recorded rain



A stopping point for tourists enroute to touristic spots in Northern Areas



Home to thriving business and commerce centres



88% Literacy rate 20+ Universities and 600+ Schools



Diplomatic Hub of the country







**TRANSPORT:** Cabs, buses, international and domestic airport making it easy to get around



**POPULATION:** Over 2M (2017) Islamabad has the largest foreign-born population in the country







One of the safest cities in Pakistan, Islamabad has expansive surveillance system



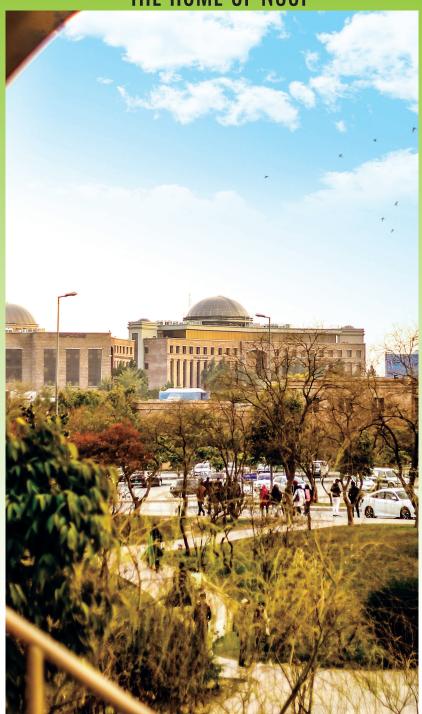
#### CULINARY DELIGHTS The restaurant industry

The restaurant industry has exciting new diners specialising in international and national cuisines



Local and international brands available across many shopping malls

### ISLAMABAD THE HOME OF NUST













Metro Stop 0.5 Km 5 minutes



Taxi Services Available round the clock



Motorway 10 Km 15 minutes



Lok Virsa Museum 17 Km 29 minutes



Monal Hill Resort 27 Km 51 minutes



Murree 72 Km 1 hour 50 minutes

