## CREATE AN Impact





#### UNIVERSITY ADVANCEMENT OFFICE

National University of Sciences & Technology, Pakistan https://advancement.nust.edu.pk



# BUILDING NATION THROUGH TRANSFORMATIVE EDUCATION

While the world tertiary education rate averages 40 percent, Pakistan lags with only 12 percent of the population reaching this important milestone. We all know, for a fact, that higher education plays the most pertinent role in uplifting nations and paving the way for a transformative future. Behind the leading economies of today stands the renowned names of Harvard, Stanford, MIT, Oxford, and various other leading institutions of the world. These institutes have aided in building strong economies, whose GDP growth is directly linked to their R&D output.

As NUST ascends to the top tiers of world class education, we have lifted thousands of deserving students with us. For four decades now, the University has been a gateway for a better future; welcoming generations of first in the family graduates from across Pakistan and providing them with a springboard for advancement. Through the exuberant support of our individual and corporate partners, our students can shoot for the stars through this sustainable model of partnership, under the NEED initiative, which helps in building and strengthening our nation, one scholar at a time.

NO POVERTY (SDG 1), GOOD HEALTH AND WELL BEING (SDG 3), QUALITY EDUCATION (SDG 4), DECENT WORK AND ECONOMIC GROWTH (SDG 8), INDUSTRY, INNOVATION AND INFRASTRUCTURE (SDG 9), REDUCED INEQUALITIES (SDG 10), PARTNERSHIP AND THE GOALS (SDG 11)



## NUST ENDOWMENT FOR EDUCATIONAL DEVELOPMENT (NEED) INITIATIVE



Launched in 2015, the initiative is built on the core mission of making NUST a need-blind university by providing education to all those who qualify on merit. Owing to the dire economic condition of the country, the qualifying students with financial challenges exceed 61% of the total intake every year. To ensure that each deserving student gets access to our classrooms, we need support from our community at large; hence, the NEED Initiative.

The ultimate goal of the initiative is self-sustainability through establishing an endowment to surpass reliance on government, aid agencies, and philanthropists. In the first phase, NUST is aiming to establish a minimum of 400 permanent scholarship seats with 100 slots available each year for 4-year undergraduate degree intake. In parallel, the initiative also envisions to establish the university as a world-class institution by investing in infrastructure development, state-of-the-art laboratories, and faculty development programmes.

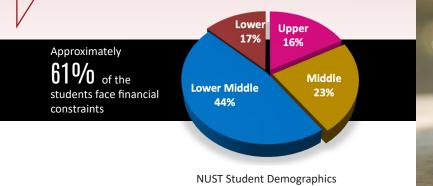


## NEED-BASED SCHOLARSHIP PROGRAMME

To date, the program has benefited over 4,500 scholars, with 2,266 currently enrolled on scholarships. However, our limited resources and partner funding constrain our ability to support only the most financially challenged, typically comprising 17% of the annual intake. Priority is granted to students from households earning less than PKR 60,000, with 100% support extended to those with a monthly income below PKR 45,000. We aim to broaden this support with an expanded generous donor base.

### IN EVERY INTAKE, NUST MANAGES TO PROVIDE SCHOLARSHIPS TO AS MANY AS **550** STUDENTS FROM THE LOWEST INCOME STRATA

\* Data is based on the last 8 years' average



## STORIES THAT KEEP US GOING! WHY WE DO, WHAT WE DO



ANAND

From the Desert Sand to Rain and Blossoms PROGRAM GRADUATE CURRENTLY: OPERATION SPECIALIST AT A MULTINATIONAL

Life beyond the desert sand of Tharparker for a poor member of the Hindu community in Pakistan was not something my family could think about. My father is a primary school teacher in a neighbouring village, some 20 miles away. Getting admission at NUST was a dream come true for me, but the cost of living in a city away from home was itself a nightmare. NUST supported me through its need-based financial assistance, giving me a chance to uplift a member of the minority and not only complete my education but also help me in landing my job.



IQRA Algebra, Equations and Calculating Opportunities PROGRAM GRADUATE CURRENTLY: PURSUING HIGHER EDUCATION

My parents moved from a remote village to the town of Kallar Syedan with dreams of raising a highly educated daughter. With this dream in mind, I was thrilled to have cleared my admission test at NUST. However, keeping in view the monthly income of my father, the fee challan made the dream feel further away. A street food seller, my father, in no way could afford the tuition fee. This is when the NUST need-based scholarship program was the provider of hope. Today, I am a proud NUST alumnus, teaching the high school students in my hometown.

# NUST TRUST FUND (NTF)

NTF is an independent not-for-profit organisation and its Trust Deed empowers its Board of Trustees (BoT) to administer the affairs of the Trust in light of the provisions of the deed. Presently, the Trust is being governed by 15 members including 10 independent and 5 NUST ex-officio members.

Ex-Officio Members		
Rector NUST		
Pro Rector ACAD		
Pro Rector RIC		
Chief Financial Officer		
Head of Advancement		
Independent Trustees		
Prof Dr. Atta Ur Rehman	Founding Chairman, HEC	
Mr. Nadeem Karamat	VP, ECO Trade & Development Bank	
Mr. Najeeb Ghauri	CEO, NetSol Technologies	
Ms. Shandana Hamayun	CEO, Rural Support Programme Network	
Independent Alumni Trustees		
Mr. Haroon Raees	Solutions Architect, CISCO	
Mr. Muhammad Junaid Khan	Head of FP&A, Jazz	

Periodic reporting on investment and funding is carried out by NTF as per the requirements of donors. An annual investment, performance and disbursement report for all funds under NTF is also shared with donors.

NTF is independently audited by Grant Thornton

COMPANIES THAT MATCH DONATIONS GIVEN TO NUSTIAN - USA (ALUMNI), IF YOU USE THEIR GIFT MATCHING PORTAL

Microsoft | Google | Apple | Ericson | HPE | Intel VMWar | Netflix | T-Mobile

www.nustianusa.org/fundraiser

# **GIFT SUPPORT SYSTEM**

NUST Trust Fund has a transparent system in place for collection and disbursement of funds with following salients:

### ZERO OPERATIONAL HEADERS

- » All donations received by our contributors are allocated to the cause
- » No part of the donations goes into the operational expense of running the fund



### TAX BENEFIT

- » All donations to NUST are eligible for tax credit under section 61 of Income Tax Ordinance 2001
- » NTF is registered with CAF America (Charities Aid Foundation of America) thereby, donors contributing through this medium can avail tax benefit from all across USA (8% extra charges)
- » Donors from USA, willing to avail 501 (c)(3) benefits
  , can also donate through "NUSTIAN USA" NUST
  Alumni USA chapter, the platform
- » NTF is also registered in the UK as a 501 (c)(3)

### **NOT-FOR-PROFIT STATUS**

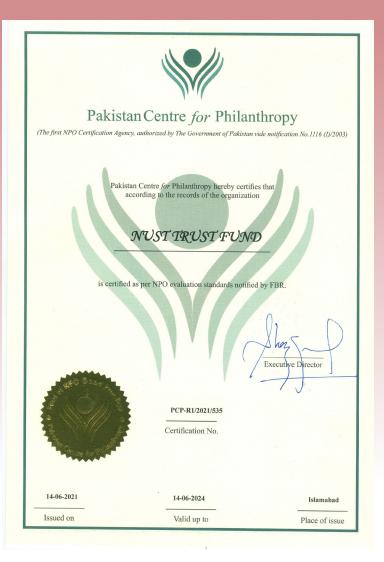
» NTF is also registered in the UK as a CIO - Charitable Incorporated Organization

### SHARIAH COMPLIANCE

- » Zakat collection an disbursement process is Shariah Certified, and a separate zakat collection account is maintained
- » Students make informed decisions about being eligible for Zakat scholarships by signing declaration form and nominating themselves
- » All students are interviewed by Shariah Advisor, and a ground check is carried out for approximately 40% applicants to verify eligibility







### PARTNERSHIP FOR PROGRESSIVE PAKISTAN: AVENUES OF COLLABORATION

Our young talent expresses an admirable capacity to learn, to serve, and to lead. Your gift to the NEED Initiative will equip our bright scholars with the requisite support to realize their ambitions, pave a success track for others to follow, and steward the mission to the fore. The avenues are infinite, here are some ways you can give:



#### **ADOPT A SCHOLAR**

Invest in a student's complete 4-year undergraduate program valued at PKR 1.5 million. Additionally, Zakat is accepted through a Shariah-compliant system, ensuring transparent collection and disbursement exclusively for Zakat-eligible students.



#### **CREATE AN ENDOWMENT**

Our potential partners may establish a circular endowment of PKR 15 million for maximum mileage. With this sustainable model, the scholarship will be announced and allocated in each academic intake. This will be a continuous practice once every year in perpetuity, thereby, creating more visibility for your organization each year, and mapping the financial impact on 4 students for each UG degree cycle (4 years degree). However, to facilitate and encourage our prospective donors, our programme provides flexibility. You may choose to initiate the partnership with one endowment scholarship seat for only.

Degree Program	Single Endowment	Circular Endowment
UG	Rs 4M	Rs 15M
PG	Rs 3M	Rs 6M
PHD	Rs 5M	Rs 12M

An additional contribution of 2 million PKR is available to donors who wish to sponsor the hostel and messing expenses too, which can be combined with any of the aforementioned scholarship proposals

## A NICHE LIKE NO OTHER

#### **INTERGENERATIONAL BRAND EQUITY**

Establishing your organization scholarship banner name ensures lifelong brand exposure at NUST events, special recognition on the library's Wall of Donors, and exclusive invitations to our Donor Dinner. NUST provides a unique platform to showcase your brand, enhancing its reputation and aligning it with our esteemed institution.



#### **EXCLUSIVE IMPACT**

Your exceptional contribution will support the education of the brightest minds in our nation, playing a crucial role in nation building through transformative education. Let your brand be synonymous to excellence by gifting your support to the innovators of tomorrow.

#### THE KEY TO ETERNAL HAPPINESS

The gift of education goes a long way. By sponsoring a scholar, you will create a ripple effect, as the goodwill and kindness they receive will reverberate wherever they go. We have witnessed the remarkable transformation of NEED beneficiaries who, after graduation, have returned to our institution to support scholars in need themselves. It holds immense power, as it not only benefits you in this world but also holds the potential to have an enduring impact in the world to come, making it a truly Sadiqa Jaria.



I BELIEVE THAT EDUCATION IS THE GREAT EQUALIZER, BUT I FEEL ANYTHING BUT EQUAL RIGHT NOW.

### CAN YOU HELP LEVEL THE PLAYING FIELD?

#SUPPORTASCHOLAR

## HOW TO MAKE A GIFT

Let us join hands in making sure that the inventors, innovators, scientists, and leaders of tomorrow, who come to NUST, stay at NUST. Contribute today!



#### **ANNUAL DONATION (NON ZAKAT)**

Account Title: NUST Annual Fund Account Account Number: 2292-79173812-01 IBAN No: PK80HABB0022927917381201 Swift Code: HABBPKKA Bank: Habib Bank Limited

#### **ANNUAL DONATION (ZAKAT ELIGIBLE)**



Account Title: NUST-Zakat Fund Account Account Number: 2292-79173861-03 IBAN No: PK34HABB0022927917386103 Bank: Habib Bank Limited



#### **ENDOWMENT FUND ACCOUNT**

Account Title: NUST-Endowment Fund Account Account Number: 2292-79173811-01 IBAN No: PK64HABB002292-79173811-01 Swift Code: HABBPKKA Bank: Habib Bank Limited

For customized partnership proposals, connect with our gift officers

#### **GET IN TOUCH**