



**MOMENTUM**

STARTUPS ▼ PAYMENTS ▼ CLOUD

### Memorandum of Understanding

This Memorandum of Understanding ('MoU') is entered into the 15<sup>th</sup> day of January 2018 between NUST, Technology Incubation Centre and Momentum for the purpose of creating startup eco-system in Pakistan.

WHEREAS Momentum and NUST, Technology Incubation Centre desire to enter into an agreement in which we work together to complete the project.

#### **Purpose**

The purpose is to connect Pakistani entrepreneurs from all around the world who work on innovative disruptive technologies to create the knowledge economy that has the potential to help drive Pakistan's growth over the decade.

#### **What we are offering**

- Official Status as Academic and Incubation Partner.
- We will be giving space to your Startups/FYP's in Momentum's 2018.
- We will also be offering discounted services and grants for the startups from our partnering companies.
- Logo of NUST and TIC will be displayed in all possible communication channels including digital and print mediums.
- Special representation of your University and Incubation in Momentum's Inaugural Session.
- Logo of your esteemed University and Incubation with hyperlink will be displayed on our website.
- Acknowledgement by master of ceremony during the event.
- Logo of NUST and TIC will be displayed on stage side wing / backdrop / banner of exhibition hall.
- Your startups and fyp's will have access to our network of mentors, which will include prominent (CEOs, industry experts & startup founders).
- We shall promote your event to our vast network of investor, startups, academia and incubation centers.
- Your University, Incubator & all your current and alumni startups will be listed in the Momentum Platform.
- We will provide access to your fyp's and startups for global networks and exchange program.

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### What we are expecting

- Your support to promote event within corporate world by using your personal/ digital channels.
- Placement of event standees/promotional material within your premises to create awareness of our flagship event.
- Your participation as guest in Boot Camp and Speaker Session will be held with the startups.
- Faculty to contribute as a resource person, (as judges, speakers, mentors) and motivate students to attend the event and workshops.
- Students to submit their startups. Also signup for the pre event activities.
- Incubation Center and University will allow us to execute roadshows throughout the year (this would include Q&A, information sessions, small business plan competition to support engagement of startups, sessions with mentors on pitching and ideation).
- Incubation Center and University will cooperate and involve momentum in entrepreneurial development initiatives reported to them via different sources.

Anum Shakeel  
Project Lead,  
MOMENTUM

Adnan Faisal  
General Manager,  
Technology Incubation Centre  
NUST

**Adnan Faisal**  
General Manager  
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