

# 70 YEARS OF TOGETHERNESS

1ST, OCT -- 31ST, JAN



1st Phase

## My Story With China

### Activity Timeline

The First Phase

▶ 10.01-10.31

The Second Phase

▶ 11.01-11.30

The Third Phase

▶ 12.01-12.31

Finals

▶ 01.01-1.31

Awards Time



The total amount of awards is up to 2 million!

Professional Award

Reward  
50,000

3



People's Choice Award

Reward  
50,000

5



Finalist Award

Reward  
10,000

10



# Event Rules

**1** The activity duration is 4 months, divided into two stages: Monthly competition and Finals

**2** Likee official will release the monthly topics, and the users join the activity by uploading videos with the topic.

**3** Reward: At the end of each month, video data will be sorted out, and 18 high-quality works will be selected and announced for reward.

**4** Finals: During the event, the first 3 months will be the monthly competition, and the fourth month will be the finals month. The works selected in the monthly competition can be directly entered into the finals, and the 5 final winners will be produced in the finals.



**5** Only works that meet the theme and are original will be selected for reward.

**6** Excellent works during the event will receive official recommendation and additional traffic support.

**7** Likee reserves the right to have the final interpretation of this event.

MyStory  
WithChina



## How to Participate ?

- **Step 1: Download Likee from Google play, App Store or etc..**
- **Step 2: Open the app and click camera icon to enter shooting page.**
- **Step 3: Long Press the red button to make a video telling your story with China or upload a video from your mobile.**
- **Step 4: Edit the video and click Next button to proceed.**
- **Step 5: Enter #MyStoryWithChina in the input box and click Post button. Invite your friends to like your video and share to your social media account.**
- **Note: Please submit your video with hashtag #MyStoryWithChina by October 25th.**

Step 1

Step 2

Step 3

Step 4

Step 5

